



Ms. Eve Kaplan
Kaplan Financial Advisors, LLC
52 Plymouth Drive
Berkeley Heights, NJ 07922

July 30, 2012

Dear Eve,

Please consider this letter confirmation of your 2011 participation in the Client Audit Program, a third party client feedback program for financial professionals offered through Advisor Impact. Advisor Impact is an independent consultant in the Financial Services industry positioned to review and analyze client feedback results in complete confidence.

In November 2011, your team distributed feedback surveys to clients and you received 34 client responses. The feedback results were made available to you in December 2011. Note that all survey responses were returned from clients directly to Advisor Impact for analysis. Also note that all clients had the option to provide their name or to remain anonymous and for the results to remain confidential.

Overall, the results of your client feedback program were very positive with your clients giving you a 4.8/5.0 on their overall satisfaction with the relationship. Congratulations, Eve! This is a strong result.

We wish to thank you for taking part in the Client Audit program and trust that you were able to achieve your client feedback objectives. Should you have any questions, please don't hesitate to contact the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read "Julie Littlechild", written over a light pink rectangular background.

Julie Littlechild
President, Advisor Impact